

**Level 4, 15 Featherstone Place  
ADELAIDE CBD 5000  
SOUTH AUSTRALIA**

Sydney Office  
104 Pitt Street  
SYDNEY CBD 2000  
NEW SOUTH WALES

**crew@mcbi.com.au  
www.mcbi.com.au**



# HUMAN CAPITAL SOLUTIONS

CAPABILITY BUILDING

## DESIGN LED THINKING & ADVANCED BETTER BUSINESS ANALYSIS



### Beyond the process maps

#### ANALYSIS IS JUST THE START

The role of a Senior BA, Business Architect or Solution Analyst is unique.

We need to understand strategy, operational needs and the challenges of implementing even the most logical of changes into a modern, complex business environment. There is no doubt it is a challenging & stimulating role.

It requires an exceptional set of skills to ensure the business can see beyond the 'simplicity of process maps' and design led thinking is critical to this.

Design Led Thinking and Advanced Better Business Analysis (ABBA) provides professionals the next step in their BA training and skill development.

## ABOUT MCBI

MCBI is a high quality International corporate training provider committed to improving the skills of our clients and students through innovative and engaging training experiences.

## OUR TEAM

MCBI Australia's course instructors are real practitioners as well as experienced trainers.

We are Business Architects, Business Analysts and Project Managers and bring a wealth of applied knowledge making your learning experience relevant, current and interesting.

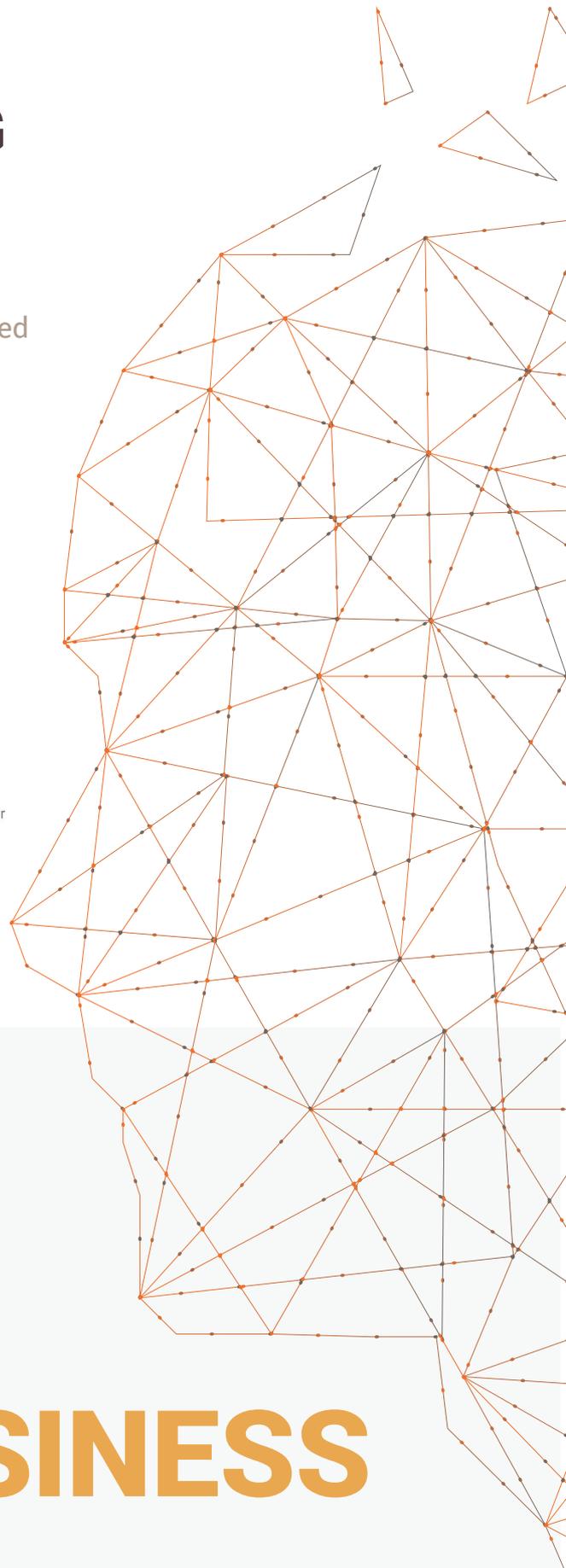
## BOOKING DETAILS

- 3 Intensive Days
- Free Tool Kit Provided
- IIBA Accredited
- 24 Professional Development Units
- Certificate Of Achievement



# DESIGN LED THINKING & ADVANCED BETTER BUSINESS ANALYSIS

Beyond the process maps



## OVERVIEW

ABBA takes students through an intensive & unique journey that delves into the complexity of a modern organisation and the role of the BA.

With feet firmly resting on the basics of analysis; we examine the process of evaluating initiatives, documenting requirements, dealing with stakeholders and how to provide leadership and advocacy to decision makers. The content of the session is a blend of technical skills with applied learning to enhance one's critical thinking ability.

The course is challenging, highly interactive and will leave students better equipped to critically perform their role and lead teams to deliver sound, but successfully disruptive, initiatives.

## BEFORE THE COURSE

- Prior to the course a 'Welcome Pack' will be issued to each student.
- In it will be pre-reading, an invitation to perform an online assessment and a series of activities to complete prior to the session.
- This will be used to prepare the students for the intensive session ahead.

## COURSE DETAILS

- Three days
- Instructor Led
- IIBA Accredited E80477-002
- 24 Professional Units

## COURSE CONTENT

- Design, Define, Dream
- Planning your approach
- Business Case basics
- Elicitation
- Stakeholder Management
- Interviewing & Workshops
- Introduction to Enterprise • Architecture
- Requirements Analysis
- Benefits Assessment
- Solution Assessments

**'Success is a process more than a realisation.'**

Conrad Hilton