

**LEARNING AND
DEVELOPMENT**
CAPABILITY BUILDING

STRENGTH THROUGH SKILLS

PROGRAM OUTLINES



AWARD WINNING INNOVATION

MCBI is an award-winning corporate training provider of quality learning solutions for corporate Australia. We help organisations to improve capacity and performance through their people.

With more than 18 years of successful international and Australian experience, our teams have worked with many world leading companies to improve results by enhancing the skills of their workforce.

We have been formally recognised for our outcomes, high level of customer service and talent for matching our accredited and high-performance facilitators to the needs of our clients.

We bring focus, learning strategy and an enduring commitment to our client's success through their people and we hope to work with you in the future.



**An investment in
knowledge always
pays the best
interest.**
Benjamin Franklin



BENEFITS OF A TARGETTED UPSKILLING STRATEGY

Maximise Productivity

Trained workers are confident in their job and this means improved productivity.

Improve Problem Solving

Skilled workers have improved theoretical and practical knowledge, making it easier for them to overcome daily issues.

Save Money

Trained workers have the skills and expertise to deliver a job well done and keep your customers satisfied, saving your business money.

Improved Profitability, Stronger Growth

It is better to employ a handful of skilled workers than many unskilled workers

Positive Work Relationships

Skilled workers improve workplace relations and culture, as they will be able to perform the job at hand and work harmoniously with their colleagues without unnecessary conflict.

The art of delegation
Bespoke Company Program

‘I really found value in the 8 step process of effective delegation and the spheres of control’

Maneesh Chugh
ELMO Software
Sydney
2022



WHICH IS BEST? BESPOKE or PUBLIC

When choosing a learning option for your team, it is worth considering the relative strengths of each approach – public or bespoke in-house training. Both are designed to enhance skills but take a different approach.

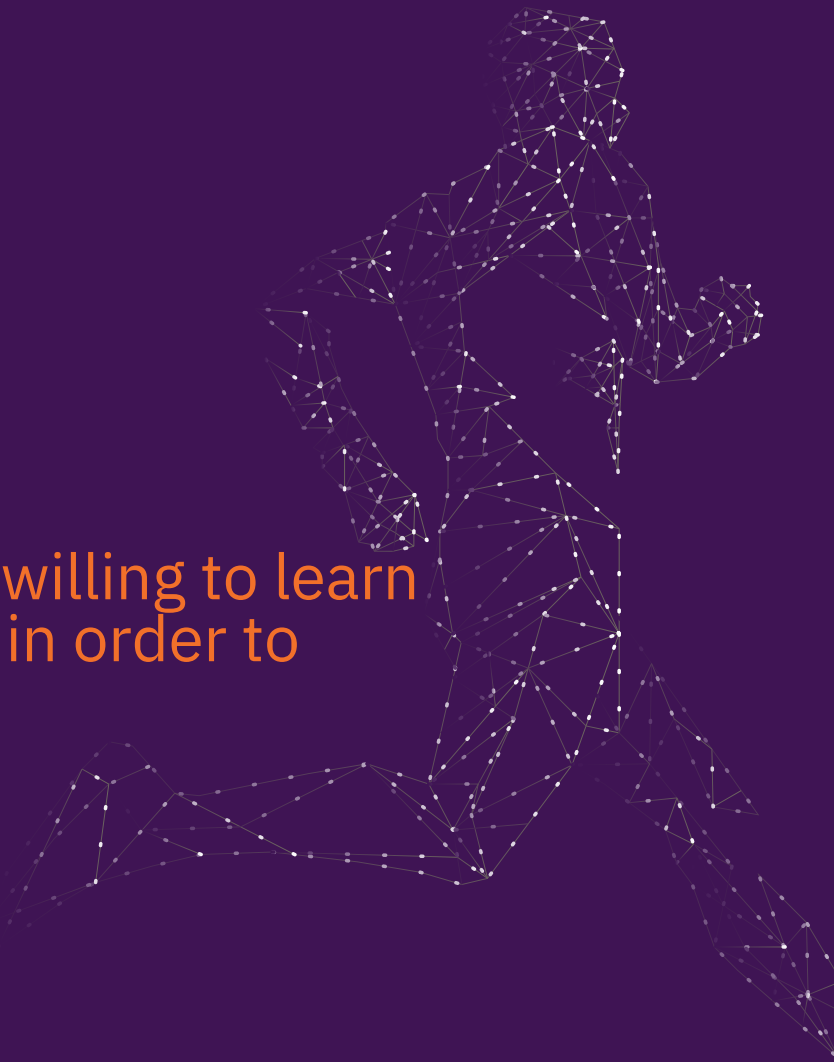
Our public courses are wonderful opportunities to bring together different people with an array of professional experiences united by a shared learning.

Public courses create options for diversity, collaboration and the exchange of ideas. They can also be inexpensive and allow for a small attendance.

A bespoke learning program is used to grow staff performance in a more targeted manner. In house sessions allow for the embedding of skills specific to the organisation and enable a more tailored approach.

**Talk to us about creating
your next bespoke program**

74% of workers are willing to learn new skills or re-train in order to remain employable



WE HELP YOU TO CREATE A MORE ENGAGED WORKFORCE

The true commercial benefits of an enterprise staff training program extend well beyond skills uplift. An IBM study revealed that employees who feel they cannot develop in the company and fulfil their career goals are 12 times more likely to leave the company.

A lack of engaging training leads to employees who feel unappreciated in their job and a general sense of purposelessness.

Talk to MCBi about creating a 2021 learning and development program to help support your business and people.

87% of millennials believe learning and development in the workplace is important.

74% of surveyed employees feel they aren't reaching full potential at work due to lack of development opportunities

Emotional resiliency & building a better mind
Bespoke Wellbeing Program

‘I now understand the value of looking for ways to enhance my mental strength’

Azenith Dasmarinas
Oreon Partners
Philippines 2022

Online Masterclasses



Lunch and Learn



Half Day



One Day



Two Day



**JOIN A
PUBLIC
PROGRAM**

LEADING YOUR PEOPLE

Leadership capability is a key part of growing a modern workforce. The principles of great leadership have changed dramatically in the past 10 years and so have the key messages of education.

MCBI offers a targeted range of modern global leadership training options to support your leaders to evolve and develop.

LEAD AS YOU WISH TO BE LED

In an analysis done by McKinsey & Company (2018) of 25 common skill sets, researchers found that between 2016 and 2030, the demand for social and emotional skills will grow across all industries by 26% in the United States and 22% in Europe.

Leadership is rapidly transforming into a people skill set rather than technical superiority.

**Talk to us about creating
your next bespoke program**

PEOPLE PROGRAMS

1. Developing emotional resiliency
2. Having Courageous Conversations
3. Managing your Remote Teams
4. Communication Styles for Teams
5. Coaching Staff for Success
6. Building High Performance Teams
7. Adaptative Leadership Principles
8. The Hero's Journey for Leaders
9. Leadership for Technical Teams™
10. Managing workloads and priorities
11. Managing the unconscious bias
12. Leading with Lean Principles

An abstract background featuring a complex network of white lines and dots on a dark purple field. The lines and dots form a series of interconnected, irregular shapes that resemble a stylized map or a network diagram. The overall effect is one of dynamic, interconnectedness.

**CHANGE IS
INEVITABLE.
SURVIVAL IS
OPTIONAL.**



THE CHANGING WORLD

Our world is rapidly changing and 79% of Australian executives agree that the future of work will be based on specific projects, more than roles, and we need to teach our people how to change and evolve.

MCBI has a strong track record in working with clients to develop the delivery and change management skills of their own people and contribute to better project outcomes.

Bespoke Workshop
Merger and Acquisition

***‘I really liked the 8C’s
and the active language
part of the workshop’***

Peter Carver
Discovery Parks
2022



OUR CHANGE PROGRAMS

1. Better Business Analysis [™]
2. Advanced Better Business Analysis [™]
3. Customer Journey Mapping
4. Strategic Workshopping skills
5. Modern presentation skills
6. Using storytelling for change
7. Stakeholder management skills
8. Design led thinking
9. Creating intrapreneurship culture
10. Australian Change Management [™]
11. Process Mapping Fundamentals
12. Cyber Security 101
13. The Digital Business Analyst
14. Understanding Blockchain and Smart Contracts
15. Understanding Enterprise Architecture

WELLBEING & PEOPLE

According to PWC (2014), mental health conditions are costing Australian businesses between \$11 and \$12 billion dollars every year.

As we better understand the impact of COVID and the change to our working environment, it is expected that this figure will continue to rise and businesses need to know how to respond.

Strategic Facilitation
Bespoke Company Program

‘I found real value in the various techniques used’

Jake Kearns
SAAB
2022

OUR TEAM PROGRAMS

1. Developing emotional resiliency
2. Understanding neuroplasticity
3. Developing a growth mindset
4. Leading challenging conversations
5. Coaching staff for success
6. Negotiation Skills for work
7. The Art of Delegation
8. Managing conflict positively
9. Mindfulness and wellbeing
10. Stakeholder Management Skills
11. Managing your unconscious bias



**Talk to MCBI about creating
your next bespoke program**



CARE FOR YOUR MOST VALUABLE ASSET

Every dollar spent on effective mental health action returns \$2.30 in benefits to an organisation.

OPERATIONAL EFFECTIVENESS

The operational effectiveness stream will increase the core skills you need to build a more productive workforce. Simple but critical skills to help people communicate better, negotiate well and help your teams to move forward.

The art of delegation
Bespoke Company Program

‘If I had to pick one really valuable part, it is a tie between thinking about how to structure delegation for team growth’

James King
ELMO Software
Sydney
2022

BUSINESS PROGRAMS

1. Introduction to Project Management
2. Agile Fundamentals
3. Agile Product Ownership
4. Agile Procurement Principles
5. Effective Business Writing
6. Trust Based Selling Skills
7. Process Mapping Fundamentals
8. Time Management
9. Negotiation skills
10. The Art of Delegation
11. Lean Six Sigma
12. Computer Literacy (Excel, PowerPoint, etc.)

**Talk to us about creating
your next inhouse program**

ONLINE MASTERCLASSES

MCBI offers an array of online two hour masterclasses for the business professional.

These sessions are held online and are design to target a specific area of knowledge. Fully interactive, these sought after online workshops are fled by an MCBI Accredited Facilitator and are fully credentialed.

Process Mapping Online Masterclass

***‘I liked the way the facilitator was
engaging with participants even
though on Zoom’***

Caroline Sargent
Port Adelaide Enfield Council
Australia
Public Workshop
2022

YOUR OWN BRANDED DIGITAL CREDENTIALS

MCBI is committed to providing an end-to-end corporate experience and to add value to your business strategy.

As a part of our unique offering, we allow our bespoke clients to issue digital credentials, commonly referred to as badges, as a part of the courseware.

Our badges are issued via the internationally renowned Acclaim platform and are sent directly to the individuals.

The digital image contains verified metadata that describes the individual's qualifications and the process required to earn them.

Digital badges can be used in email signatures or digital resumes, and on social media sites such as LinkedIn, Facebook, and Twitter.

This modern alternative to certificates allows people to celebrate their learning, and organisations to showcase that they are invested in their people.



**Talk to us about
creating
a digital micro
credentialling plan**

A high-angle, close-up photograph of a person's hands and arms as they work on a silver laptop. The person is wearing a white long-sleeved shirt and dark trousers. Their left hand, adorned with two gold rings, rests on the laptop's trackpad, while their right hand is positioned over the keyboard. The laptop screen displays a document with a large block of orange-highlighted text. A semi-transparent purple rectangular overlay covers the lower half of the image, serving as a background for the text. The overall lighting is soft and natural, suggesting an indoor setting with ambient light.

Better Business Analysis
Bespoke Company Program

***‘Really engaging presenter and relevant
to my work’***

Kieron Paris
Statewide Super
Adelaide
2021

GLOBAL CREDENTIALS. COMPANY RECOGNITION.

Adding digital credentials to your bespoke learning training program can increase motivation and participation rates.

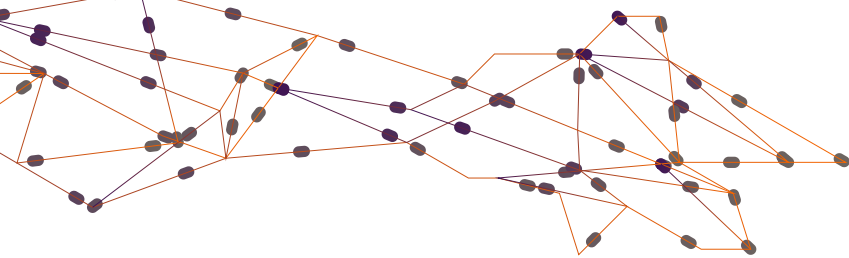
Bespoke sessions come with badges emblazoned with your company logo and will be shared on social media. It will showcase to future employees the commitment your business makes to staff development.



Negotiation skills for business
Bespoke Corporate Program

***‘I really enjoyed the group participation
and stories of real life’***

Nicole Thompson
Sarah Construction
Adelaide
2022

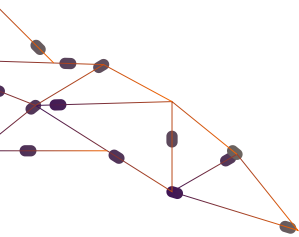


OUR ACCREDITED MCBI FACILITATORS

To ensure our high standard of facilitation, MCBI puts great importance in finding the right professional trainer to match the program.

We utilise the award winning Jungal™ platform to find the best MCBI Accredited Facilitators.

We have 10 Accredited MCBI facilitators nationwide who bring a broad range of expertise and professional experience.



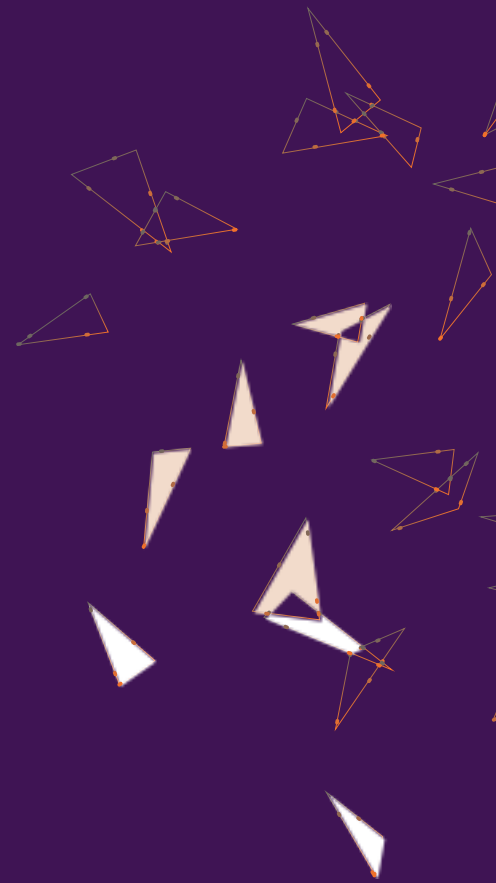
***‘The topic was presented
very well by the facilitator.’***

Stratco, 2022
Process Mapping Fundamentals
Bespoke Corporate Programs

PROFESSIONAL FACILITATORS

We seek out the best facilitators and invite them to become an MCBI Accredited Facilitator.

This accreditation recognizes the skills of the presenter combined with their professional knowledge.



Better Business Analysis
Bespoke Company Program

***‘I enjoyed the facilitation & the way in
which it was delivered’***

Emily Taylor
Statewide Super
Adelaide
2021

REAL STORIES SHARED. AUSTRALIAN WISDOM.

As a part of our end-to-end learning experience, MCBI offers additional free resources to further engaged your teams.

Our popular podcast series has entered into its third series and features a number of Australian identities sharing their knowledge and experience on leadership and business-related topics. It is frank, unfiltered and provides a local viewpoint.

Our YouTube channel hosts a number of free resources and educational videos that are made available to the general public. These set our key and modern concepts to help the learner to fully grasp complex ideas.

Many of the videos feature in the workshops and we pass this on to participants to share back in the workplace.

Subscribe online and keep up to date with the latest from the MCBI team.

YOUTUBE & PODCAST FREE RESOURCES



CONTACT US

Free Resources Online

MCBI supplements our training events with bespoke and engaging YouTube videos.

We make these resources freely available to our clients to allow every organisation to spread core messages and develop teams and the workforce effectively.



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MCBi
it is all about people